

Terms of the 2025 call

Suport a la Creació

Suport a la Creació (Support for Creation) is FiraTàrrrega's programme of accompaniment and coproduction for street arts. It is focussed on contemporary aesthetics, hybridisation of artistic languages and fields and discovering talent. This is a place for creators to experiment with new focusses, stage formats and street dramaturgies and to research into artist-spectator relational theatre as well as in the participation of audiences in the creative processes.

The aims are the production, display and distribution of street-art shows, supplying the market with innovative and solid pieces, and encouraging their contracting in the national and international fields.

A public call is issued every year to select 5 (exclusively) street-art proposals that are in the creation and production phase, according to these

Terms

1. Timing of the project

The projects presented must fit into one of these two timing options:

- Anuals: proposals whose calendar of creation allows them to be premiered at FiraTàrrrega in September.
- Guaret: proposals that include biennial proposals for research, reflection and rehearsals. The premiere is at FiraTàrrrega in the September of the following year.

2. Residences and open rehearsals

A calendar of residences shall be agreed with each proposal selected to be held in Tàrrrega and/or other places of residence complicit with FiraTàrrrega. The organisation shall offer the companies the possibility of having an open rehearsal in the town to enable the venue to be checked, along with the participation and/or reception of the audience.

3. Training

Furthermore, there will be a programme of individual and/or collective services/training in function of the needs of the proposals selected: artistic supervision, technical supervision, assessment of the market and internationalisation, the search for co-producers and complicities, etc.

4. Accompaniment

FiraTàrrega accompanies the project in its search for co-productions and complicity in its launch on the market, its artistic development, requirements for professional communication and the evolution of the technical sheet.

5. Exhibition

Once the creation process is finished, the proposals shall be exhibited at FiraTàrrega in September.

6. Requirements

To participate in this call you must

- Be a professional company or one on the way to professionalisation.
- Present a creative project that is developed as research in the setting of the street and public space. The final result of this project must take place in the street, a public space or a non-conventional venue.
- Complete the registration form, and send: the dossier of the proposal (which must include the calendar of creation), production budget ([according to this model](#)) and market targets ([according to this model](#)).

7. Criteria of evaluation

As well as considering the artistic quality, in the selection of the proposals, the artistic management of FiraTàrrega will value positively the following criteria:

7.1 Artistic criteria

- Research in the framework of the street and public space.
- Capacity for relations with the citizenry and/or the surroundings.
- Involvement of audiences in the creative process and/or the development of the work.
- Interrelation with the venue where the piece is performed.
- Artistic quality and rigour.
- Themes related to territories, identities and current events.
- Hybrid languages and contemporary aesthetics.
- Commitment to the values of gender perspectives, sustainability and accessibility.

7.2. Market criteria

- Coherence and viability of the proposal in market terms.

7.3 Financial criteria

- Coherence and viability of the project, evaluated through the production budget.
- Co-productions and complicities that lend support to the proposal (confirmed or in progress).

8. Conditions of participation

8.1 Financial conditions

- FiraTàrrega shall pay a total amount of €10,000 plus VAT.
- 75% of this total shall be paid when the residence in Tàrrega is done, upon presentation of an invoice, billed as a co-production.
- FiraTàrrega shall pay the remaining 25% after the performance(s) at FiraTàrrega in September upon presentation of an invoice, billed as a performance.
- FiraTàrrega shall offer the artist high visibility on the FiraTàrrega.Pro on-line platform.

8.2 Conditions of the residence

- The companies will have a maximum of 3 weeks to carry out the residence. The dates shall be agreed with FiraTàrrega.
- The company may perform one or more open rehearsals.
- The rehearsals in the final venue for the show shall be agreed on with the organisation (timetables, material, permits, etc.).

FiraTàrrega undertakes to provide:

- Provision and consumption of infrastructure.
- Accommodation for the company.
- Coordination of the open rehearsal(s).

FiraTàrrega does not undertake to provide:

- Technical sheet.
- Subsistence allowances for the company.
- Transport to/from Tàrrega / internal transport.
- Consumables.

8.3 Conditions of exhibition in September

- The show must be premiered at FiraTàrrega (September).
- The company must accept the [Conditions of Participation](#) established by the Administrative Board of La Fira and sign the corresponding contract.

9. Inscription in the call

Companies interested in presenting an artistic proposal must complete the [registration form](#) between the 1st of May and the 30th of June (both dates inclusive). Participation in the call implies full acceptance of these Terms.

10. Decision

10.1 The artistic management of FiraTàrrega will evaluate and select the projects presented. During August, FiraTàrrega will inform those interested whether or not they have been selected. If a project is selected, you must be available to give public presentations,

as a presentation of the project (pitching) will be made within the professional activities of La Fira, in September of the same year.

10.2 The decision of the call by the artistic direction of FiraTàrrega is final.

10.3 If the proposal is not selected in the Support for Creation programme, it may also be evaluated for exhibition in the FiraTàrrega 2025 programme or in other promotional programmes in FiraTàrrega.Pro.

11. Period of execution

11.1 The period of execution of the Annual projects shall be from the 1st of September 2024 to the 14th of September 2025.

11.2 The period of execution of the Biennial (Guaret) projects shall be from the 1st of September 2024 to the 13th of September 2026.

12. Communication

The following mention must appear in all the communication supports linked to the project: *Show co-produced with the support of the Territori Creatiu (Creative Territory) programme of FiraTàrrega and/or the logotype of FiraTàrrega Territori Creatiu.*

13. Formalisation of the collaboration

Each selected company must sign a coproduction contract with FiraTàrrega, in accordance with the procedure established in the Spanish Law of Public Sector Contracts (Llei de Contractes del Sector Públic).

14. More information

For more information, you can contact us on (+34) 973 310 854 or email info@firatarrega.com. FiraTàrrega is the brand of the Local Public Business Entity Fira de Teatre al Carrer de Tàrrega governed by a Board of Directors that includes the Town Council of Tàrrega, the Provincial Council of Lleida, the Ministry of Culture and the Generalitat de Catalunya. Fira de Teatre al Carrer de Tàrrega. NIF V-25203530. Pl. de St. Antoni, 1. ES-25300 Tàrrega.