

Nomadic Circuit

FiraTàrrega travels the land^(s)



Nomadic Circuit

Introduction

On 12 March, FiraTàrrrega is setting off on a new journey: the Nomadic Circuit.

We'll visit lands near and far, small municipalities and great metropolises, inland towns and coastal cities, mountain villages and natural spaces. We want to reach all the citizens who, since 1981, have made the trip to the city of Tàrrrega to enjoy street arts.

Now, in this complicated context, it's our turn to come to you, with your neighbours, in your environment, your streets and squares. A return which also aims to be the start of something, of a group creation.

All together, we will turn into contemporary nomads, nomads of today, capable of adapting to new challenges and changing environments. We hope to walk with you.

What is the Nomadic Circuit?

An exhibition tour with a performing and outdoor arts programme selected and funded by FiraTàrrega which, throughout 2021, will entail 30 performance creations and 40 or so exhibition spaces in 36 cities around the Iberian Peninsula. In the context of some of these exhibitions, professional activities will be held to maintain the gathering spirit among members of the sector.

Context

In 2020, the Covid-19 crisis made it necessary to modify the normal format of FiraTàrrega, directly affecting the in-person event in the city of Tàrrega last September. In the face of this circumstance, in its day, the fair's administrative board decided to pursue an alternative plan with a special edition structured around three main activities: the Support for Creation programme, the creation of the Llotja Online digital platform and the planning of an exhibition tour of artistic proposals accompanied by a market stimulation plan throughout 2021, or in other words, the Nomadic Circuit.

This Tour has to be viewed, then, as the equivalent of what would have been the artistic programming and in-person professional gathering of FiraTàrrega 2020, with the understanding that three main goals had to be prioritised:

- to offer artists an alternative to be able to perform their shows at a time when demand is low, helping them preserve their market presence,
- to take advantage of the Tour's geographic dispersion in the territory to segment and de-localise the meeting and exchange between professionals in the sector, in relation to a programme with the FiraTàrrega brand, and
- to exploit the networking potential offered by the other venues and municipalities, all around the territory, which have woven the fair's fabric in the past few years, especially in relation to the Support for Creation programme, in order to create or strengthen professional connections between events and venues while simultaneously pursuing a strategy of bonding with the audience and citizenry.

Artistic selection

The 30 shows on this tour have been selected by the artistic direction of FiraTàrrega, placing particular emphasis on the presence of outdoor arts, but with representation from a whole range of performing arts. The companies selected are:



Ada Vilaró

360 Grams
Theatre | 60' | No text |



Aina Tur

A Galaxy of Fireflies
Theatre | 80' | ES |



Àngel Duran

The Beauty of It
Dance | 25' | CA |



Campi Qui Pugui

Going to School
Theatre | 55' | No text |



Carla Farreny

Tour
Circus | 45' | CA |



Co. Alta Gama

Lie As Little As Possible
Circus | 45' | CA-ES |



Co. Anna Confetti

a la Fresca
Theatre | 50' | No text |



Co. Madame Gaüc

Thread
Circus | 50' | CA-ES-EN |



Co. Moveo

Echoes
Dance | 45' | No text |



Circ Bover

Àvol
Circus | 60' | No text |



Circ Vermut

Absurd
Circus | 55' | No text |



El Pájaro Carpintero

Little Dreams
Installation | Space with various games |



Eléctrico 28

[The Frame]
Theatre | 50' | Language depending on audience) |



Enmedio and Andrea Paz

Fancy Fence
Theatre | 45' | CA-ES |



Grandia / Martorell / Vilajuana

Act of Faith
Music - Theatre | 50' | No text |



Iluya

Jet Lag
Theatre | 45' | No text|



Valencian Institute for Culture

(R)Minds
Dance | 60' | No text |



Íntims Produccions

Èter Brota
Theatre | 70' | No text |



Kolektivo Konika

The Tip of My Nose
Circus | 50' | No text |



La Industrial Teatrera

Inheritance
Theatre | 55' | No text |



Laia Santanach

Àer
Dance | 25' | No text |



Lali Ayguadé

Underneath
Dance | 15' | No text |



Magí Serra and Anamaria Klajnšček

COSSOC
Dance | 50' | No text |



Markeliñe

Psike
Theatre | 60' | No text |



Marlia Produccions

Infanticide
Theatre | 60' | CA |



Métrica bárbara

One by One
Dance | 40' | No text |



Rawscenography

Space Reserved
Installation



Titoyaya Dansa

Social Animal
Dance | 25' | ES |



Vaivén Circo

Essential
Circus | 55' | No text |



Wonderground

Rise
Dance | 40' | Language depending on audience |

Professional activities

As both a strategic market and an entity designed to facilitate professional gathering, all the activities organised by FiraTàrrega have a professional outlook. That's why all the shows on the Nomadic Circuit will set aside a few seats for any programmers who wish to attend. In addition, in a dozen or so towns all around Catalonia and also at the Tour's stops in the Basque Country, the Balearic Islands, Valencia, Andalusia and Madrid, in-person professional gatherings will be held, organised in coordination with the spaces involved and the participating associations and companies.

Els Pop-Up-Pro

The Pop-Up-Pro are the professional activities organised to coincide with a strategic selection of stops on the Nomadic Circuit, to comply with FiraTàrrega's mission as a strategic market.

In coordination with different venues and municipal governments, the Fair will summon professionals from each town's local area, from the sector related to the programming or activity at the event which hosts us or from other sectors we can share knowledge and activities with.

The Pop-Ups aim to bring together people from the sector and address issues like planning on the periphery, maintaining professional connections from a distance, culture and rural spaces, performing arts and education. The Pop-Ups from the different autonomous communities will propose locally-relevant themes of artistic exchange and debate.

All the information for professionals is available at Llotja Online, the digital platform of FiraTàrregaPro Catalan Arts.

Professionals will receive all notifications through the usual means of communication:



[Telegram FiraTarregaPro](#)



[Newsletter Pro \(only for Community Pro members\)](#)

Partnerships

Apart from every one of the venues or events involved in the execution of the Tour's programming, the Outdoor Arts Platform (PAC, for its initials in Catalan) and the Performing Arts Fairs Coordinator of Spain (COFAE, for its initials in Spanish), both made up of outdoor-arts event organisers and venues, provide the Tour with support and contribute in terms of its management and publicity.

The autonomous communities which work with FiraTàrrega actively collaborate with the Tour through promotional activities, market activation and funding.

Moreover, FiraTàrrega is supported by the voice and partnership of the five associations it maintains a formal relationship with, for their recommendations: AADPC, ADGAE, APCC, PATEA and TTP.

FIRATÀRREGA

The Nomadic Circuit is an initiative of FiraTàrrega, a public entity supported by the City Council of Tàrrega, the Institute of Ilerdens Studies of the Diputació de Lleida, the National Institute of Performing Arts and Music of the Ministry of Culture and Sport and the Department of Culture of the Generalitat de Catalunya.



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