



**European
seminar
for the
development
of Street Arts**

FRESH STREET

**9—10—11
September
2015**



**Barcelona
& Tàrraga**
Catalonia,
Spain

**CIRCO
STRADA**

Circostrada Network, in partnership with FiraTàrrega, is organising FRESH STREET#1, its first European Seminar for the development of Street Arts. This flagship event will gather more than 200 cultural operators to present an overview of the sector in Europe today and to reflect on how we can imagine the street arts of tomorrow.

Three full days for reflection and exchange of know-how with the aim of establishing a "raison d'être" and drawing up a series of recommendations for the structuring and development of Street Arts in Europe.

This is an invitation to all those interested in street arts to come together and establish a way forward collectively.

FRESH STREET#1

is proposed by Circostrada Network, European network for Circus and Street Arts, in partnership with FiraTàrrega.

With over **10 years** of existence and more than **70 members**, Circostrada Network contributes to build a sustainable future by empowering cultural players through networking, information, observation, advocacy and research.

It is coordinated by HorsLesMurs, the French national resource centre for Circus and Street Arts, and is co-funded by the Creative Europe Programme of the European Union.

This event, taking place in Barcelona and in Tàrrega, is held in the framework of FiraTàrrega, with the support of the European Union, HorsLesMurs, Acció Cultural Espanola, Institut Ramon Llull and Generalitat de Catalunya.

FRESH

PRE

PRO

STREET

GRA

#1

NAME

Wednesday
September 9th

Institut Français,
Barcelona

DAY

14h30

OFFICIAL OPENING

Official welcoming words from partners and institutions. Introduction from the Circostrada coordination.

15h

15h15 **OPENING PANEL** **"THE CONSTRUCTION OF EUROPE THROUGH STREET ARTS"**

*This session
will be in English,
Catalan,
Spanish
and French.*

The richness of Europe is in its cultural diversity, where street arts highlight our democratic rights, identities and voices, representing, communicating and building our society for the future. The diversity of Europe (socially, politically, economically) has determined the different speeds of development of the sectoral policies within each country during the 20th century. Key witnesses of the evolution of street arts give a broad overview of the place and role of street arts in today's Europe and of the goals to seek for the future.

An open talk between the panel and the floor to present an initial "state of the street arts" in Europe in the 21st century.

STREETARTS
RECOGNITION
DEMOCRACY
EUROPE
CULTURALDIVERSITY
UNITEPEOPLE
ACCESSTOCULTUREFORALL
PEOPLEPOWER

17h

FACILITATOR

JOSEPHINE BURNS

Without Walls Consortium
(United Kingdom)

SPEAKERS

LAURENT DRÉANO

French Ministry of Culture and
Communication (France)
– to be confirmed

CLAIR HOWELLS

IFAPS - International Federation
of Arts in Public Spaces (Germany)

TREVOR DAVIES

KIT - Københavns Internationale
Teater (Denmark) /
Member of IN SITU

17h30

TAILOR SESSIONS

PART 1

Four separate groups working together simultaneously. Fifty people gathering in a 2-day debate with a shared love for a subject.

Vivid conversations to deepen our knowledge and understanding of each topic which the various sessions aim to explore. An expert facilitator will steer each discussion. Speakers enlighten the participants with their experiences. Delegates actively share their thoughts. The objective is that every session ends with a list of main headlines that will be presented in the closing session.

Sessions will be in English. We will kindly ask delegates to register to the 2 days of the sessions in advance as capacity will be limited.

19h

#2

SAY IT LOUD (WHO WE ARE AND WHAT WE DO)

This session aims at exchanging know-how: giving tools to cultural players to promote the sector with public policy makers and to develop their skills and projects.

A very interactive capacity-building session to help professionals and artists facing difficulties in promoting street arts in their city, region or country to gain further recognition and to develop projects.

#1

STREET ARTS, PEOPLE AND PUBLIC SPACE

Street arts transform the public space from the scenario of the everyday into an open stage for creation and imagination for everybody. It impacts on the public in multiple ways through its open nature, its temporality and its accessibility for all to engage, making it one of the most inclusive and democratic art forms.

This session is a direct invitation for everyone to embrace the key role of the street arts in improving life.

FACILITATOR

ANATIS BIAUX
XTRAX (United Kingdom)

SPEAKERS

CARLOS MARTINS
Opium Lda (Portugal)

T.V. HONAN
Waterford Spraoi Festival
(Ireland)

MORGANE LE GALLIC
Théâtre du Fil de l'eau –
Ville de Pantin (France)

BUILDINGCOMMUNITIES
DEMOCRACY
REGENERATION
STREETARTS
TRANSFORMATION
FREEDOM
BEYONDIMAGINATION
LOCALGOVERNMENT

DAY 1

FACILITATOR

BETTINA LINSTRUM
ArtsAgenda (United
Kingdom)

SPEAKERS

**ANGUS
MACKECHNIE**
Independent Street Arts
Network (United Kingdom)

DELPHINE HESTERS
Flanders Arts Institute
(Belgium)

MARTINS KIBERS
Festival RE RE RĪGA!
(Latvia)

COMMUNICATION
EXCHANGE
ADVOCACY
PROFILEBUILDING
RECOGNITION
LEGITIMACY
AMBIION
POLICYDEVELOPMENT
SAYITLOUD

#3

BEYOND MOBILITY: ENHANCING COLLABORATION

Street arts are intercultural and their market is international. But... What are the characteristics of the current European touring circuit? What models are needed for the encouragement and dissemination of this genre through international networks? What are the current forms of collaborative work and what could be the future ones?

A session to establish a diagnostic of the current trends of mobility and collaboration in street arts on a European scale and to reflect on development pathways.

FACILITATOR

MARIE LE SOURD

On the Move (Belgium)

SPEAKERS

JENS FRIMANN

HANSEN

Passage Festival (Denmark)

LUISA CUTTINI

C.L.A.P. Spettacolo dal vivo
(Italy)

MARC VAN VLIET

Theater Tuig (Netherlands)

MOBILITY

INTERCULTURALITY

COOPERATION

COLLABORATION

ENRICHMENT

NETWORKS

#4

TRAINING AND TRANSMISSION

Training and transmission are some of the key issues for the professional development of street arts today. Different formats have started to emerge in the last years, through formal and informal education programmes.

Where do we stand today? What do we want to achieve?

DEVELOPMENT

IMPROVEMENT

RESEARCH

KNOWHOW

PROCESS

TRANSMISSION

P2PLEARNING

FACILITATOR

SUSAN HAEDICKE

University of Warwick
(United Kingdom)

SPEAKERS

JEAN-SEBASTIEN STEIL

FAI-AR (France)

EBRU GOKDAG

Anadolu University (Turkey)
/ member of EFETSA -
European Federation of
Education and Training in
Street Arts

**JULIETA AURORA
SANTOS**

Associação Cultural
Contra-Regra / Companhia
Teatro do Mar (Portugal)

DAY 1

20h30

ARTISTIC INTERVENTIONS

A small artistic intervention is planned for Barcelona this evening.

21h30

A large, stylized rainbow graphic composed of three curved lines (two white, one black) arching across the top and middle of the page.

Institut Français,
Barcelona
& Tàrraga

A white circle containing the word "DAY" in a stylized, dotted font.

DAY

A dark blue circle containing the date "Thursday September 10th".

Thursday
September 10th

FACILITATOR

JOSEPHINE BURNS
Without Walls Consortium
(United Kingdom)

AN OPEN TALK WITH

PIERRE SAUVAGEOT
Lieux Publics (France)

MIKI ESPUMA
La Fura dels Baus (Spain)

MARIO GUMINA
Teatro Necessario (Italy)

WENDY MOONEN
Theater Tuig (Netherlands)

ARANTZA GOIKOETXEA
Hortzmuga Teatros (Spain)

FRANÇOIS DELAROZIÈRE
La Machine (France)

ANTHONY MISSEN
Chameleon Company
(United Kingdom)

NOELINE KAVANAGH
Macnas (Ireland)

10h

**PANEL
STEP OUTSIDE!**

Street arts are artforms that encompass all genres, disciplines and scales. As a genre that is defined primarily by where it takes place, how can we identify the aesthetics and artistic quality of street arts?

A panel of artists, promoters and organisers from different artistic backgrounds and countries are invited to explore the possibilities of what street arts are and can be in the 21st century.

*This session
will be in English,
Catalan,
Spanish
and French.*

11h-45

12h

TAILOR SESSIONS

PART 2

Second part of the session initiated on day one, with the same participants to complete the discussion and reach initial conclusions.

13h30

*Sessions in
English.*

#1

STREET ARTS, PEOPLE AND PUBLIC SPACE

#2

SAY IT LOUD (WHO WE ARE AND WHAT WE DO)

#3

BEYOND MOBILITY: ENHANCING COLLABORATION

#4

TRAINING AND TRANSMISSION

13h30

**LUNCH BREAK
AT THE VENUE**

14h30

14h30

**BUS TRIP
TO TÀRREGA**

16h

16h30

**BRIEF WELCOMING
SNACK AT
LA LLOTJA FIRATÀRREGA**

17h

17h

#RELAY

From the situationist idea inspired by the team of Deriva Mussol, we invite delegates to come together on a walk through the town and explore all sorts of creations and learning possibilities that arise in public environments.

#Relay is a surprise action presented as a 2-hours non-stop walking tour in the city to enhance participants to encounter, learn and share.

FACILITATOR

**EVA MARICHALAR
& JORDI LAFON**

artists (Spain)

- # STREETAPPROPRIATION
- # DECISIONMAKING
- # SIMPLICITY
- # UNPLANNEDSIGHTSEEING
- # LEISURE

19h

22h

**INVITATION
TO THE OPENING
PERFORMANCE
OF FIRATÀRREGA 2015**

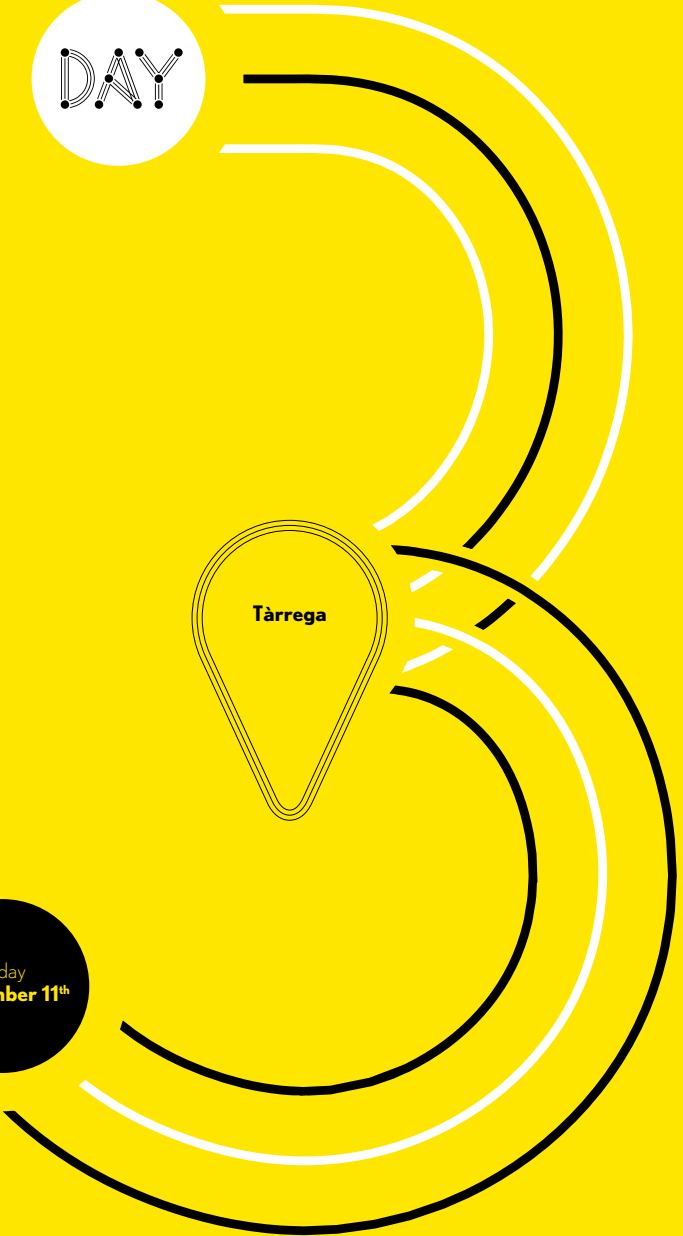
23h30

**INVITATION
TO THE WELCOMING
PARTY OF
FIRATÀRREGA 2015
AT THE CLUB**

DAY

Tàrraga

Friday
September 11th



10h

WORLD NETWORK SESSION BREAKFAST AL FRESCO

FRESH STREET#1 delegates are invited to join the professionals registered at the performing arts market of FiraTàrrrega 2015 to meet in a free networking session with our guests from Catalonia, Spain, Chile, South Korea, Brazil, Mexico, USA...

An inspiring professional encounter to start the last day of the seminar.

11h30

12h

"EUROPEAN STREET ARTS IN THE 21ST CENTURY" CLOSING SESSION

*This session
will be in English,
Catalan,
Spanish
and French.*

FACILITATOR

ALEX NAVARRO

Europa Creativa Desk -
MEDIA Catalunya (Spain)

A dynamic session to deliver the conclusions of the 4 tailor sessions and the summary of the main statements provided by the participants of the panels. A final reunion with the delegates to state the goals of the sector for the present and the future.

A first public declaration of the roadmap for the future of street arts.

CLOSING WORDS OF THE SEMINAR

From Circostrada Network and FiraTàrrrega.

13h30

ARTISTIC PROGRAMME

**FRESH STREET#1 delegates
will be invited to follow the
programme of FiraTàrrega2015.**

**Join us and you will enjoy
the new works of:**

INSECTOTRÒPICS

Catalonia

DORRANCE DANCE

USA

LEANDRE

Catalonia

VACA 35

Mexico

URBAN NATION

Catalonia, Spain & USA

MARGA SOCIAS

Catalonia

CORTÉS FONTÁN

Argentina

1 WATT

Catalonia, France

CARLA ROVIRA

Catalonia

**MARCEL ET SES
DROËLES DE FEMMES**

France

VERO CENDOYA

Catalonia

NACHO VILAR PRODUCCIONES

Spain

CHAMELEON COMPANY

United Kingdom

XEVI BAYONA

Catalonia

AUMENTS

Spain

TEATRO NECESSARIO

Italy

PRACTICAL INFORMATION

**The sessions of the seminar
will take place in Institut Français
(c/ Moià 8, Barcelona) and in Tàrrega.**

The detailed practical information will be given in the definitive programme of the seminar that will be sent to all registered delegates prior to the event.

Free entrance – online registration on www.firatarrega.com in the limit of available seats.

For more information, please contact **Montse Balcells**, coordinator of FRESH STREET#1:

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+34 973 501368

Or **Marion Marchand** at the coordination team of Circostrada Network:

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www.circostrada.org

With the support of:

CIRCO
STRADA

HORS LES MURS

FIRA TÀRREGA
FIRARREGA

AC/E
ACCION CULTURAL
ESPAÑOLA

LLUL
Institut Ramon Llull
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Generalitat de Catalunya
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MAU
IVA
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INSTITUT
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BARCELONA



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